

#### **ASNY**

# A practitioner's deep dive into mortality trends

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November 25, 2019





#### The scary headlines



# Slowdown in mortality improvements a 'trend' rather than a blip

Average mortality improvements between 2011 and 2017 were significantly lower than for any other recent six-year period, according to data from the Continuous Mortality Investigation (CMI).

01 MARCH 2018 | CHRIS SEEKINGS



# U.S. Population Mortality Observations Updated with 2017 Experience

All Ages	Annual Improvement		
	1999- 2017	2012- 2017	2016- 2017
Both	1.0%	0.0%	-0.4%
Female	0.9%	0.1%	-0.4%
Male	1.1%	0.0%	-0.4%

# Improvements in mortality rates are slowed by rise in obesity in the United States

Date: January 15, 2018

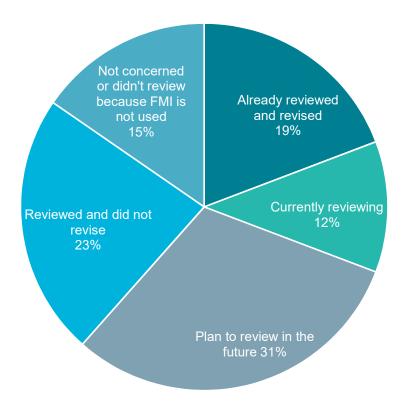
Source: University of Pennsylvania



#### 2019 Munich Re Mortality Survey

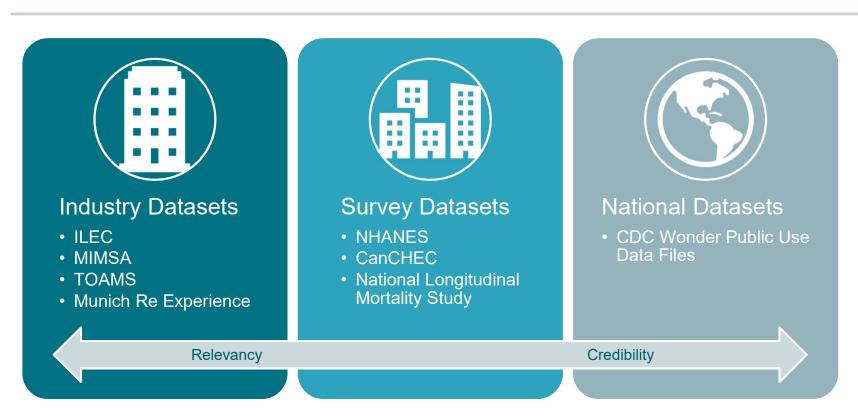
We asked how 26 direct life insurers are reacting to the slowing MI in general

population





#### What data can we look at?





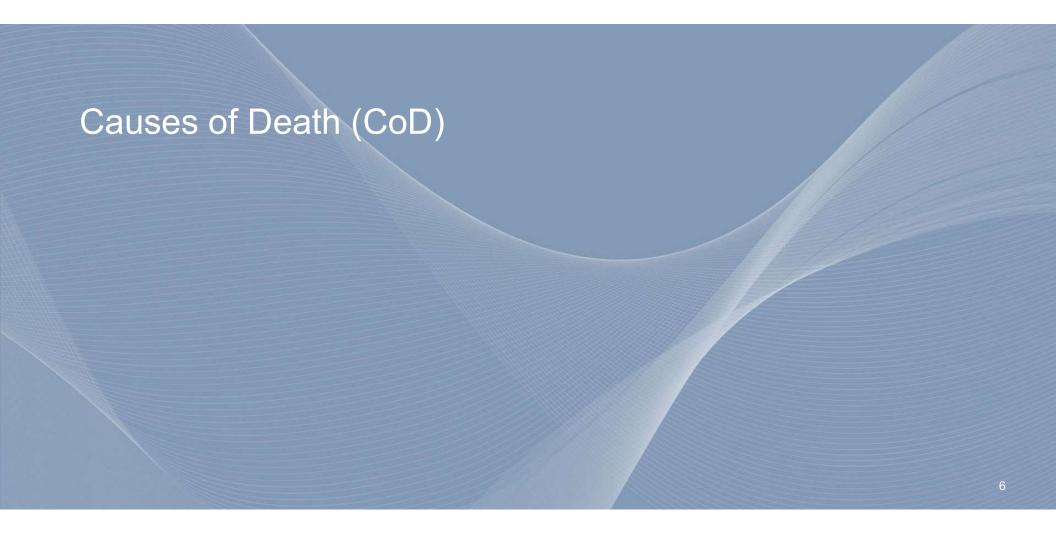
#### Using general population data

#### General population vs. life insurance population

- Age prevalence
- Impact of underwriting
- Socio-economic status
- ⇒ Dimensions to analyze population MI data:
  - Causes of Death (CoD)
  - Socio-Economic Status (SES)

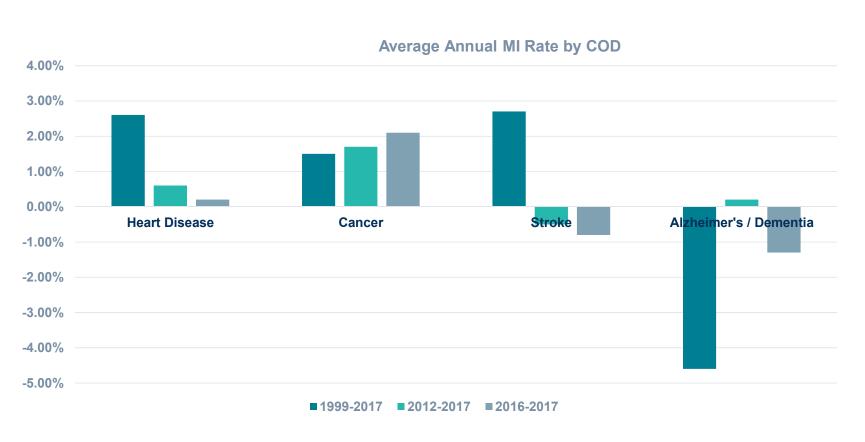








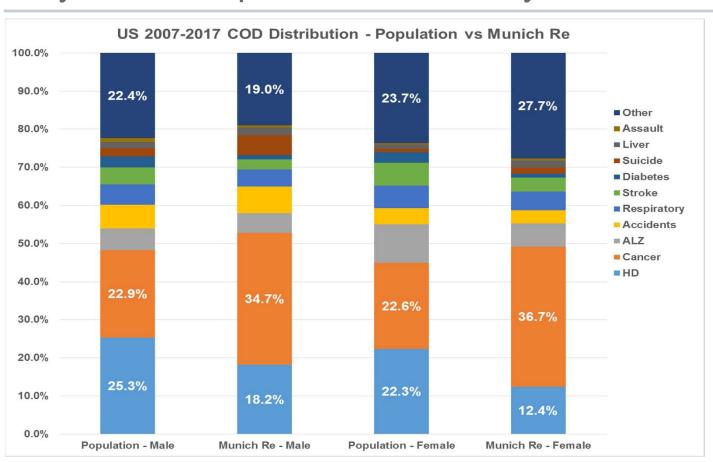
#### Mortality improvement by CoD



Source: https://www.soa.org/globalassets/assets/files/resources/research-report/2019/us-population-mortality-observations.pdf

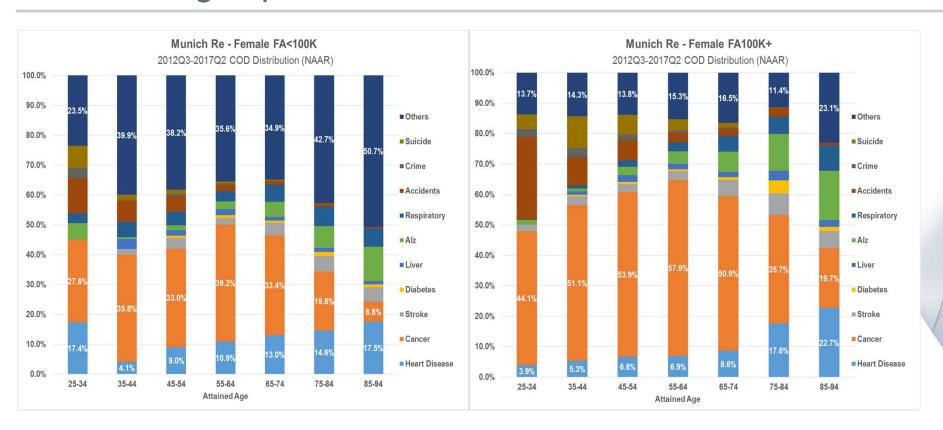


#### Why is CoD important for MI analysis?





#### Underwriting impact





#### CoD key takeaways

- Consider target market for MI assumption
- Fluid underwriting impact
- Accelerated underwriting impact?









### Why is SES important for MI analysis?

- The cause for improvement is different for the rich and the poor
- Higher SES: medical advancements, healthier lifestyle
- Lower SES: accessibility to healthcare, clean water supply and waste removal, growth in general standard of living



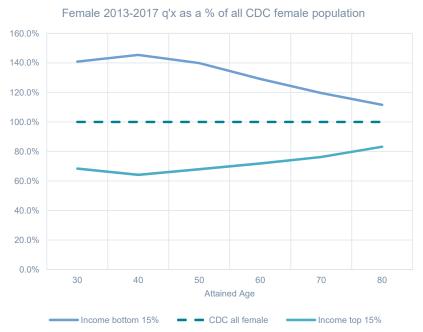
### Two methods to segment population data by SES

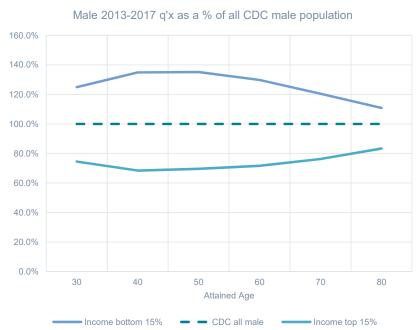
- County income
  - Rank all US counties by historical per-capita income
  - Compare mortality rates from top and bottom X% percentile
- Education
  - Death certification education attainment
  - Exposure from US Census Bureau





### Mortality rate by income







#### Mortality rate by education



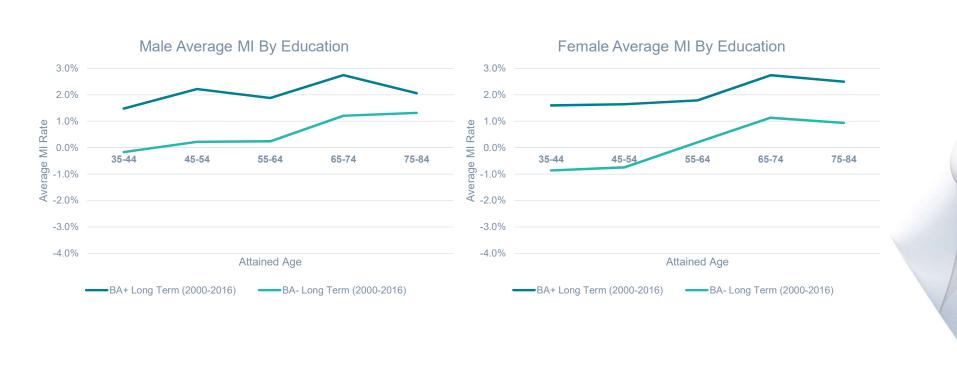


### Mortality rate by SES



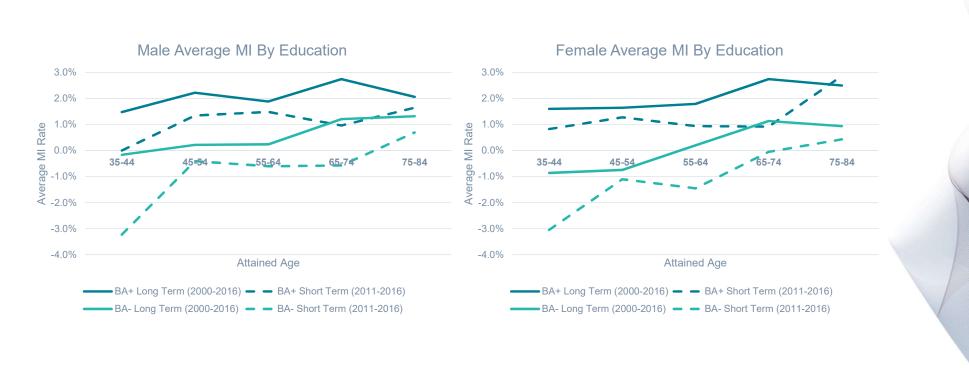


### Mortality Improvement rate by Education

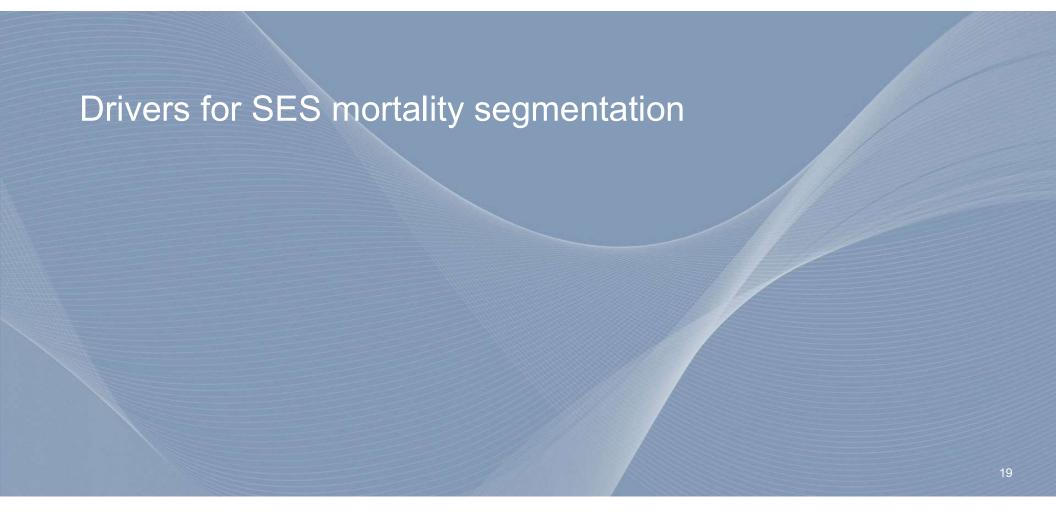




### Mortality Improvement rate by Education

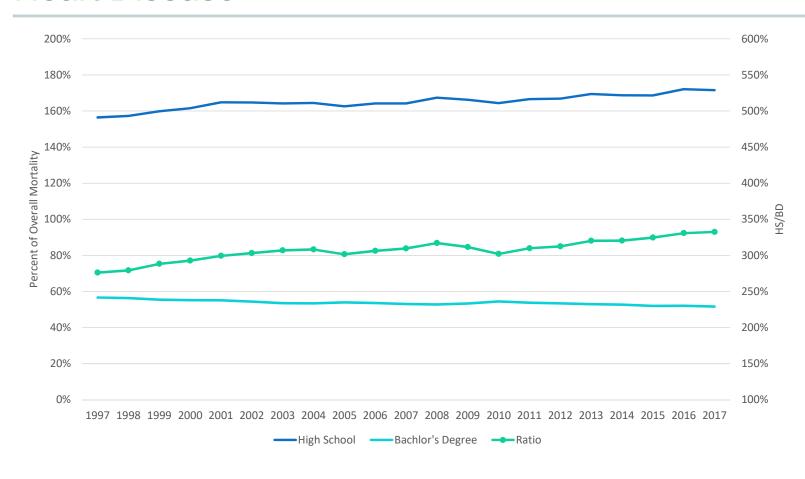






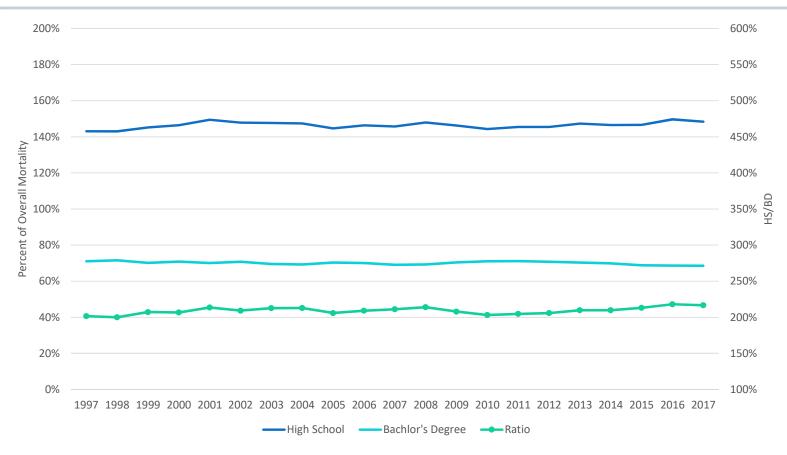


#### **Heart Disease**



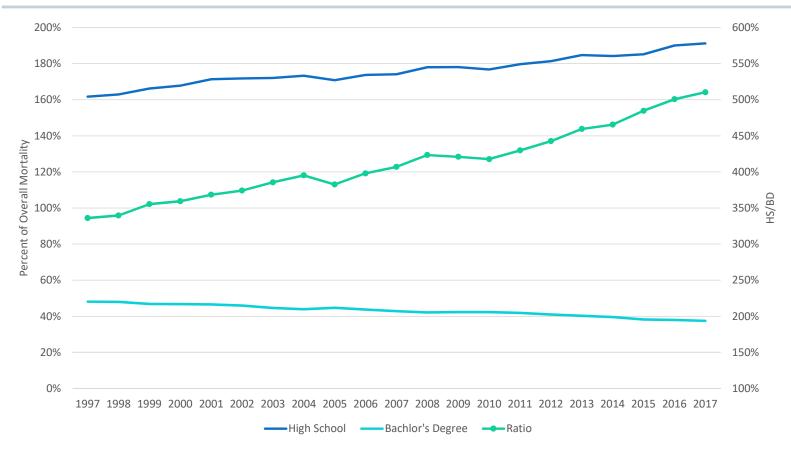


## Cancer (Non-Lung)



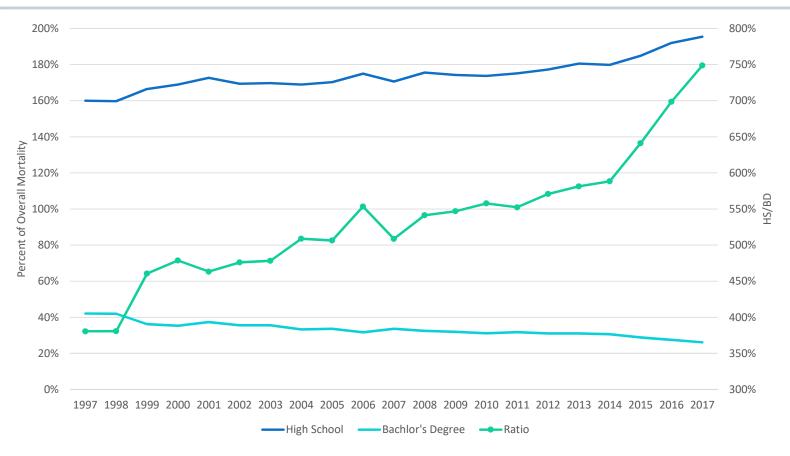


## **Smoking Related Conditions**





#### Alcohol and Drug Related Conditions





# Cause of death prevalence

**Socio-Economic Status impact** 



#### Reference



U.S. Population Mortality Observations
Updated with 2017 Experience

https://www.soa.org/globalassets/assets/Files/resources/research-report/2019/us-population-mortality-observations.pdf



Article I: Analyzing Individual Life Insurance Mortality Trends – Cause of Death Impact

https://www.munichre.com/us-

life/en/perspectives/mortality-studies/analyzing-ind-life-ins-mortality-trends-cause-of-death.html

Article II: Socio-economic Status Impact https://www.munichre.com/us-life/en/perspectives.html